Express Emotions On-The-Go With

123Greetings.com's Mobile Website

Sub – Heading: 123Greetings.com furthers its commitment of keeping people connected through the power of human expressions with the **launch** of its <u>mobile website</u>.

New York, NY, June 6, 2013: 123Greetings.com launched its **free mobile site** <u>m.123greetings.com</u>. Users can now view and send over 37,500 ecards easily through 123Greetings' mobile website from anywhere at their convenience.

The website can be accessed from iOS and Android devices, Windows, Symbian and Blackberry smart phones & tablets and is built on the latest technology using HTML5 and CSS3. This user-friendly responsive mobile website loads quickly despite high traffic. Some of its features include easy search, simplified navigation and rich user experience.

Arvind Kajaria, Founder of 123Greetings.com, says "Through this <u>launch</u>, 123Greetings.com strives to meet the needs of its users. The mobile website radically enhances the ecard-sending experience on mobiles and tablets. We encourage users to try our mobile website. All they have to do is type m.123greetings.com in the address bar of any browser on their mobile. Users may also bookmark 123G mobile home screen for easy and regular access to a wide range of ecards for all occasions and upcoming events and holidays."

The **mobile site** may facilitate ease of expressions for <u>Father's Day 2013</u> which is a popular holiday for sending e-greetings. Concerns about missing occasions due to work, travel and lack of time may now be resolved through the use of m.123Greetings.com.

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Drawing from its tag line "Free Greetings for the Planet" the service exemplifies the notion that the best things are free in our planet and so should wishes, greetings and personal expressions be. Its offering of over 37,500 greeting cards covers a mix of 3,000 seasonal & everyday categories.

For details, visit <u>www.123greetings.com</u>